

ABSTRACT

Select-call administration system for efficiently administrating phone calls to reduce ineffectualness on the part of both calling and receiving parties when companies 5 conduct sales and surveys. A voice announcement device 12 notifies a receiving terminal that a call from a calling terminal is a select phone call. A point-carrying phone call administration device 11 acquires correspondence information based on receiving-terminal correspondence to a 10 call from a calling terminal. The system creates point information based on correspondence information acquired by the point-carrying phone call administration device 11, and presents awards such as discounts in call charges or exchange merchandise.